

## ORDER



**Orders**  
**Order / Rev:** 710406 - 2  
**Alt Order #:** 06299558  
**Product Desc:** OBAMA FOR AMERICA  
**Estimate:** 1536 A  
**Flight Dates:** 09/04/12 - 09/10/12  
**Original Date / Rev:** 08/28/12 / 09/06/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** Greer Margolis Mitchell/ Pol  
**Buying Contact:** K Keuleman  
**Billing Contact:**  
 3050 K St NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Obama/D/President  
**Demographic:** A35+  
**Product Codes:** PL-Presidential  
**Priority:** P-4  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/03/12	09/09/12	131	\$81,335.00	\$69,134.75
09/10/12	09/16/12	24	\$13,830.00	\$11,755.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	155	\$95,165.00	\$80,890.25	0.00
<b>Totals</b>	<b>155</b>	<b>\$95,165.00</b>	<b>\$80,890.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	09/04/12	09/07/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa 1205, - TWTF - - (4:30 XM-4:59 XM)	- TWTF - -	:30	4	\$50.00	P-4	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- TWTF - -		4				\$50.00		0.00			
2	WTSP	09/10/12	09/10/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa 1205, M- - - - - (4:30 XM-4:59 XM)	M- - - - -	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	M- - - - -		1				\$50.00		0.00			
3	WTSP	09/04/12	09/07/12	5-530a 5-530a 10 News	CM	5-530a	- TWTF - -	:30	4	\$90.00	P-4	0.00	NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- TWTF - -		4				\$90.00		0.00			
4	WTSP	09/10/12	09/10/12	5-530a 5-530a 10 News	CM	5-530a	M- - - - -	:30	1	\$90.00	P-4	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	M- - - - -		1				\$90.00		0.00			
5	WTSP	09/04/12	09/07/12	530-6a 530-6a 10 News	CM	530-6a	- TWTF - -	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- TWTF - -		4				\$100.00		0.00			
6	WTSP	09/10/12	09/10/12	530-6a 530-6a 10 News	CM	530-6a	M- - - - -	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	M- - - - -		1				\$100.00		0.00			

Order / Rev: 710406 - 2  
 Alt Order #: 06299558  
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536 A  
**WTSP-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WTSP	09/04/12	09/07/12	M-F 6-7a 6-7a 10 News	CM	6-7a	- TWTF - -	:30	4	\$125.00	P-4	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4			\$125.00			0.00			
8	WTSP	09/10/12	09/10/12	M-F 6-7a 6-7a 10 News	CM	6-7a	M - - - - -	:30	1	\$125.00	P-4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M - - - - -		1			\$125.00			0.00			
9	WTSP	09/04/12	09/07/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	- TWTF - -	:30	4	\$125.00	P-4	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4			\$125.00			0.00			
E 10	WTSP	09/10/12	09/10/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	M - - - - -	1:00	1	\$250.00	P-4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M - - - - -		1			\$250.00			0.00			
11	WTSP	09/04/12	09/07/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	- TWTF - -	:30	4	\$125.00	P-4	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4			\$125.00			0.00			
13	WTSP	09/04/12	09/07/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	- TWTF - -	:30	4	\$70.00	P-4	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4			\$70.00			0.00			
E 14	WTSP	09/10/12	09/10/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	M - - - - -	1:00	1	\$140.00	P-4	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M - - - - -		1			\$140.00			0.00			
15	WTSP	09/04/12	09/07/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	- TWTF - -	:30	4	\$70.00	P-4	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4			\$70.00			0.00			
17	WTSP	09/04/12	09/07/12	M-F 10-11a Dr. Phil M, Fri/Studio 10 Tu-Thu	CM	10-11a	- TWTF - -	:30	4	\$50.00	P-4	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4			\$50.00			0.00			
18	WTSP	09/10/12	09/10/12	M-F 10-11a Studio 10	CM	10-11a	M - - - - -	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M - - - - -		1			\$50.00			0.00			
19	WTSP	09/04/12	09/07/12	Price Is Right Price Is Right	CM	11a-12p	- TWTF - -	:30	4	\$375.00	P-4	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4			\$375.00			0.00			
E 20	WTSP	09/10/12	09/10/12	Price Is Right Price Is Right	CM	11a-12p	M - - - - -	1:00	1	\$750.00	P-4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M - - - - -		1			\$750.00			0.00			
21	WTSP	09/04/12	09/07/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	- TWTF - -	:30	4	\$325.00	P-4	0.00	NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4			\$325.00			0.00			
22	WTSP	09/10/12	09/10/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M - - - - -	:30	1	\$325.00	P-4	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M - - - - -		1			\$325.00			0.00			
23	WTSP	09/04/12	09/07/12	Y&R Young and the Restless	CM	1230-130p	- TWTF - -	:30	4	\$425.00	P-4	0.00	NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
23	WTSP	09/04/12	09/07/12	Y&R Young and the Restless	CM	1230-130p	- TWTF - -	:30	4	\$425.00	P-4	0.00	NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4				\$425.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WTSP	09/03/12-09/09/12	Y&R		1230-130p	- TWThF - - - -	:30		<del>(\$425.00)</del>		0.00	NM		
		Credited													
24	WTSP	09/10/12	09/10/12	Y&R Young and the Restless	CM	1230-130p	M - - - - -	:30	1	\$425.00	P-4	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M - - - - -		1				\$425.00		0.00			
25	WTSP	09/04/12	09/07/12	B&B Bold and Beautiful	CM	130-2p	- TWTF - -	:30	4	\$425.00	P-4	0.00	NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4				\$425.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	WTSP	09/03/12-09/09/12	B&B		130-2p	- TWThF - - - -	:30		<del>(\$425.00)</del>		0.00	NM		
		Credited													
26	WTSP	09/10/12	09/10/12	B&B Bold and Beautiful	CM	130-2p	M - - - - -	:30	1	\$425.00	P-4	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M - - - - -		1				\$425.00		0.00			
27	WTSP	09/04/12	09/07/12	M-F 2-3p The Talk	CM	2-3p	- TWTF - -	:30	3	\$300.00	P-4	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		3				\$300.00		0.00			
E 28	WTSP	09/10/12	09/10/12	M-F 2-3p The Talk	CM	2-3p	M - - - - -	1:00	1	\$600.00	P-4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M - - - - -		1				\$600.00		0.00			
29	WTSP	09/04/12	09/07/12	M-F 3-4p Let's Make a Deal	CM	3-4p	- TWTF - -	:30	4	\$300.00	P-4	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4				\$300.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	WTSP	09/03/12-09/09/12	M-F 3-4p		3-4p	- TWThF - - - -	:30		<del>(\$300.00)</del>		0.00	NM		
		Credited													
31	WTSP	09/04/12	09/07/12	M-F 4-5p Dr. Phil	CM	4-5p	- TWTF - -	:30	4	\$300.00	P-4	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4				\$300.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WTSP	09/03/12-09/09/12	M-F 4-5p		4-5p	- TWThF - - - -	:30		<del>(\$300.00)</del>		0.00	NM		
		Credited													
32	WTSP	09/10/12	09/10/12	M-F 4-5p Dr. Phil	CM	4-5p	M - - - - -	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M - - - - -		1				\$300.00		0.00			
33	WTSP	09/04/12	09/07/12	M-F 5-530p 5-530p 10 News	CM	5-530p	- TWTF - -	:30	4	\$200.00	P-4	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	09/03/12-09/09/12	M-F 5-530p		5-530p	- TWThF - - - -	:30		<del>(\$200.00)</del>		0.00	NM		
		Credited													
		[move to stp 9/5]													
35	WTSP	09/04/12	09/07/12	M-F 530-6p 10 News at 530p	CM	530-6p	- TWTF - -	:30	4	\$200.00	P-4	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
35	WTSP	09/04/12	09/07/12	M-F 530-6p 10 News at 530p	CM	530-6p	- TWTF--	:30	4	\$200.00	P-4	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- TWTF--		4				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WTSP	09/03/12-09/09/12	M-F 530-6p		530-6p	- TWThF----	:30		<del>(\$200.00)</del>		0.00	NM		
	Credited [move to stp 9/5]														
E 36	WTSP	09/10/12	09/10/12	M-F 530-6p 10 News at 530p	CM	530-6p	M-----	1:00	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	M-----		1				\$400.00		0.00			
37	WTSP	09/04/12	09/07/12	M-F 6-630p 6-630p 10 News	CM	6-630p	- TWTF--	:30	4	\$250.00	P-4	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- TWTF--		4				\$250.00		0.00			
38	WTSP	09/10/12	09/10/12	M-F 6-630p 6-630p 10 News	CM	6-630p	M-----	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	M-----		1				\$250.00		0.00			
39	WTSP	09/04/12	09/07/12	CBS Evening News CBS Evening News	CM	630-7p	- TWTF--	:30	4	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- TWTF--		4				\$300.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	5	WTSP	09/03/12-09/09/12	CBS Evening News		630-7p	- TWThF----	:30		<del>(\$300.00)</del>		0.00	NM		
	Credited														
	6	WTSP	09/03/12-09/09/12	CBS Evening News		630-7p	- TWThF----	:30		<del>(\$300.00)</del>		0.00	NM		
	Credited														
	7	WTSP	09/03/12-09/09/12	CBS Evening News		630-7p	- TWThF----	:30		<del>(\$300.00)</del>		0.00	NM		
	Credited														
40	WTSP	09/10/12	09/10/12	CBS Evening News CBS Evening News	CM	630-7p	M-----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	M-----		1				\$300.00		0.00			
41	WTSP	09/04/12	09/07/12	7-730p 10 News, 7pm M-F	CM	7-730p	- TWTF--	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- TWTF--		4				\$300.00		0.00			
E 42	WTSP	09/10/12	09/10/12	7-730p 10 News, 7pm M-F	CM	7-730p	M-----	1:00	1	\$600.00	P-4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	M-----		1				\$600.00		0.00			
43	WTSP	09/04/12	09/07/12	730-8p Inside Edition	CM	730-8p	- TWTF--	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- TWTF--		4				\$300.00		0.00			
45	WTSP	09/04/12	09/07/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	- TWTF--	:30	4	\$750.00	P-4	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- TWTF--		4				\$750.00		0.00			
46	WTSP	09/10/12	09/10/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M-----	:30	1	\$750.00	P-4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	M-----		1				\$750.00		0.00			
47	WTSP	09/08/12	09/08/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-----S-		1				\$400.00		0.00			

Order / Rev: 710406 - 2  
 Alt Order #: 06299558  
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
48	WTSP	09/09/12	09/09/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$600.00	P-4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S		1				\$600.00		0.00			
49	WTSP	09/04/12	09/07/12	Letterman Late Night with David Letterman	CM	1135p-1237a	-TWTF--	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		4				\$300.00		0.00			
51	WTSP	09/04/12	09/07/12	Late Late Show Late Late Show	CM	1237-137a	-TWTF--	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		4				\$100.00		0.00			
52	WTSP	09/10/12	09/10/12	Late Late Show Late Late Show	CM	1237-137a	M-----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1				\$100.00		0.00			
E 53	WTSP	09/08/12	09/08/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	-----S-	1:00	1	\$80.00	P-4	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		1				\$80.00		0.00			
E 54	WTSP	09/08/12	09/08/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	1:00	1	\$160.00	P-4	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		1				\$160.00		0.00			
55	WTSP	09/08/12	09/08/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p	-----S-	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		1				\$175.00		0.00			
E 56	WTSP	09/08/12	09/08/12	Sat 7-730p Inside Edition	CM	7-730p	-----S-	1:00	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		1				\$300.00		0.00			
58	WTSP	09/09/12	09/09/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S		1				\$400.00		0.00			
60	WTSP	09/10/12	09/10/12	Mon Prime A Met Mother/CBS Fall Preview	CM	Mon 8-9p	M-----	:30	1	\$2,500.00	P-4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1				\$2,500.00		0.00			
61	WTSP	09/10/12	09/10/12	Mon Prime B 2 Broke Girls/Mike & Molly	CM	Mon 9-10p	M-----	:30	1	\$2,700.00	P-4	0.00	NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1				\$2,700.00		0.00			
62	WTSP	09/10/12	09/10/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	M-----	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1				\$2,000.00		0.00			
63	WTSP	09/04/12	09/04/12	Tue Prime A NCIS	CM	Tue 8-9p	-T-----	:30	2	\$2,800.00	P-4	0.00	NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-T-----		2				\$2,800.00		0.00			
64	WTSP	09/04/12	09/04/12	Tue Prime B NCIS: Los Angeles	CM	Tue 9-10p	-T-----	:30	2	\$2,800.00	P-4	0.00	NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-T-----		2				\$2,800.00		0.00			
65	WTSP	09/04/12	09/04/12	Prime Political Program Democratic National Convention	CM	Tue-Thur 10-11p	-T-----	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 710406 - 2  
 Alt Order #: 06299558  
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama/D/President  
 Product Desc: OBAMA FOR AMERICA  
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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
65	WTSP	09/04/12	09/04/12	Prime Political Program Democratic National Convention	CM	Tue-Thur 10-11p	-T-----	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/03/12	09/09/12	-T-----		1			\$2,000.00			0.00			
66	WTSP	09/05/12	09/05/12	Wed Prime B Criminal Minds	CM	Wed 9-10p	--W----	:30	2	\$3,000.00	P-4	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/03/12	09/09/12	--W----		2			\$3,000.00			0.00			
67	WTSP	09/05/12	09/05/12	Prime Political Program Democratic National Convention	CM	Tue-Thur 10-11p	--W----	:30	1	\$2,500.00	P-4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/03/12	09/09/12	--W----		1			\$2,500.00			0.00			
68	WTSP	09/06/12	09/06/12	Thu Prime A Big Bang Theory/Two and a Hal	CM	Thu 8-9p	---T---	:30	2	\$2,500.00	P-4	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/03/12	09/09/12	---T---		2			\$2,500.00			0.00			
69	WTSP	09/06/12	09/06/12	Thu Prime B Big Brother 14	CM	Thu 9-10p	---T---	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/03/12	09/09/12	---T---		1			\$3,500.00			0.00			
70	WTSP	09/06/12	09/06/12	Prime Political Program Democratic National Convention	CM	Tue-Thur 10-11p	---T---	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/03/12	09/09/12	---T---		1			\$2,000.00			0.00			
71	WTSP	09/07/12	09/07/12	Fri Prime B CSI: NY	CM	Fri 9-10p	----F--	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/03/12	09/09/12	----F--		1			\$1,500.00			0.00			
72	WTSP	09/07/12	09/07/12	Fri Prime B CSI: NY	CM	Fri 9-10p	----F--	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/03/12	09/09/12	----F--		1			\$1,500.00			0.00			
E 73	WTSP	09/07/12	09/07/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	2	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/03/12	09/09/12	----F--		2			\$1,500.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WTSP	09/03/12-09/09/12	Fri Prime C		Fri 10-11p	----F--	:30		<del>(\$1,500.00)</del>		0.00	NM		
	Credited														
74	WTSP	09/08/12	09/08/12	US Open Sat Prime US Open Sat Prime	CM	Sat Prime	-----S-	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/03/12	09/09/12	-----S-		1			\$1,500.00			0.00			
E 75	WTSP	09/09/12	09/09/12	Sun Prime A 60 Minutes	CM	7-8p	-----S	1:00	1	\$5,000.00	P-4	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/03/12	09/09/12	-----S		1			\$5,000.00			0.00			
76	WTSP	09/09/12	09/09/12	Sun Prime B Big Brother 14	CM	Sun 8-9p	-----S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/03/12	09/09/12	-----S		1			\$3,500.00			0.00			
77	WTSP	09/09/12	09/09/12	Sun Prime C The Good Wife	CM	Sun 9-10p	-----S	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/03/12	09/09/12	-----S		1			\$2,000.00			0.00			
78	WTSP	09/09/12	09/09/12	Sun Prime D The Mentalist	CM	Sun 10-11p	-----S	:30	1	\$1,800.00	P-4	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/03/12	09/09/12	-----S		1			\$1,800.00			0.00			

